



**NOVEMBER 7-9, 2016
WASHINGTON DC**



**The
InDesign
Conference**

***The Essential Event
for InDesign Pros***

Who We Are

The InDesign Conference is produced by David Blatner and Anne-Marie “design geek” Concepción, the same team that produces PePcon: The Print + ePublishing Conference, and publishes InDesignSecrets.com, *InDesign Magazine*, and CreativePro.com.

The InDesign Conference has been a huge success, with thousands of attendees in cities around the world since 2004, from Melbourne to Tokyo to Amsterdam, and all around North America. Our sister event, PePcon: The Print + ePublishing Conference, has been seen by sell-out crowds since 2010.

The InDesign Conference is the place to be for anyone serious about publishing with Adobe InDesign.

The InDesign Conference 2016: Washington DC



This year’s event will be held November 7–9 at the beautiful Sheraton Tysons Corner, just outside Washington DC!

The InDesign Conference is the essential event for all InDesign users. **Register today!**

Additional information about the event can be found at: <http://indesignconference.com>



Join InDesign users from around the world at this year’s event.



The Heart and Soul of Our Conferences

The InDesign Conference features the top experts and trainers in the field of design, production, and publishing—including David Blatner, Anne-Marie Concepción, Russell Viers, Erica Gamet, Mike Rankin, Keith Gilbert, Olav Martin Kvern, and Chad Chelius. This is undoubtedly the premier Adobe InDesign-focused event in the world, and our speakers are the heart and soul of the event.

Adobe and other industry developers recognize the value of seeing so many thought-leaders in the same place, and each year send product managers and engineers to meet and interact with our audience. Our community of publishers, designers, and developers makes a unique opportunity for attendees, sponsors, and speakers alike to learn, connect, and build long lasting relationships.

This Is the Event For You

Our attendees are professional designers, production artists, trainers, and publishers interested in keeping up with best practices and the newest innovations in software and publishing workflows.

Our audience spans a wide spectrum of experience, from “newbies” to “mavens.” Attendees at previous events have come from companies large and small, including Apple, Costco Wholesale, Microsoft, New England Journal of Medicine, Nike Apparel, Pfizer, Valpak, and Walmart.

If you want to become an InDesign power user, The InDesign Conference is the place for you.

The InDesign Conference is content Whether you make short interactive documents or print publications thousands of pages long, The InDesign Conference will teach you how to work smarter, faster, and with more confidence.

The InDesign Conference is community You’ll learn a ton from the presenters on stage, and even more in one-on-one conversations with the speakers and your colleagues. The InDesign Conference brings you together with others who are working to solve the same kinds of problems you are.



5 Reasons You Can't Afford to Miss this Event

Strengthen Your Skills No matter your skill level, you'll learn new techniques and tools at The InDesign Conference!

Stay Relevant Our industry is changing faster than ever, and new products and techniques emerge every day. The InDesign Conference helps you keep current!

Learn the Future of InDesign Adobe is widely expected to announce new features during the first week of November. That means The InDesign Conference may be the first place you can personally experience and learn about the next version of InDesign!

Get Face to Face with Adobe Enjoy rare access to the InDesign product managers and engineers.

Make Valuable Connections The InDesign Conference is a great venue to learn what others in our industry are doing with InDesign and how they're doing it.



The InDesign Conference 2016 Washington DC

**Fly in early and spend the weekend
exploring this world-class destination city!**

Located just 20 minutes from Washington DC, the Sheraton Tysons Corner is nestled in the center of Northern Virginia's newly energized urban neighborhood. With great transportation options nearby, the Sheraton Tysons Corner is the perfect place to come for the conference and visit the nation's capitol.

We have reserved a limited block of rooms at a special conference discount rate of \$199 (includes complimentary in-room Internet).



FAQ

Q: What is the cost of the conference?

A: The cost depends on whether you want to add a full-day of post-conference tutorials:

- 2-day conference: \$795 until September 12 (“early bird discount”). After that date, it is \$895.
- **Gold Pass:** Conference plus choice of post-conference tutorial: \$1195 (or \$1295 after September 12).

[Click here to register for The InDesign Conference.](#)

Q: Is there an educational or nonprofit discount?

A: Yes, a discount of \$100 off our current pricing for the 2- and 3-day conference is available to students, faculty, and employees of schools, nonprofits, or government agencies. To register with this discount, please contact info@indesignconference.com with proof of your position.

Q: What is included in the conference registration fee?

A: Included with our 20+ information-packed sessions presented by internationally-known speakers, you’ll get:

- Full breakfast and lunch on Monday, Tuesday, and Wednesday, based on your pass type.
- A PDF event handbook with over 200 pages of additional information, speaker notes, and useful InDesign reference materials
- The InDesignSecrets *Top 40 Tips* eBook
- Automatic entry into “door prizes” worth over \$5,000, including Adobe Creative Cloud and more!
- Three-day “gold pass” registration also include access to presentation videos for three months after the event.

See you in Washington DC!

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